

60th Stapp Car Crash Conference

November 7 – 9, 2016 Washington DC, USA

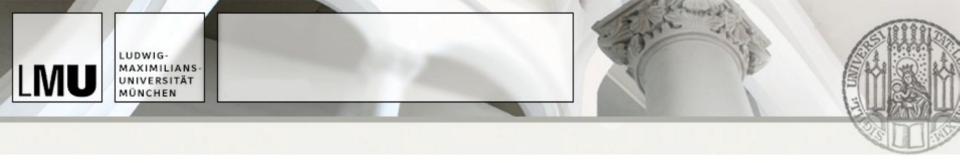
Keynote Address: The Road to Zero – NHTSA'S Three Lanes
Mark S. Rosekind, Administrator
National Highway Traffic Safety Administration



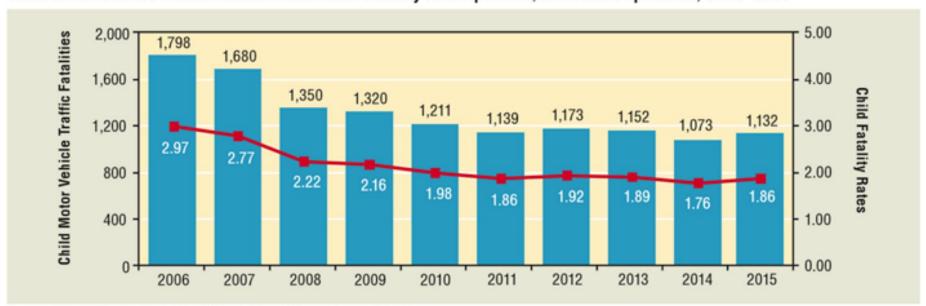
Total Fatalities and Pedestrian Fatalities in Traffic Crashes, 2006–2015

Year	Total Fatalities	Pedestrian Fatalities	Percentage of Total Fatalities
2006	42,708	4,795	11%
2007	41,259	4,699	11%
2008	37,423	4,414	12%
2009	33,883	4,109	12%
2010	32,999	4,302	13%
2011	32,479	4,457	14%
2012	33,782	4,818	14%
2013	32,893	4,779	15%
2014	32,744	4,910	15%
2015	35,092	5,376	15%

Source: Fatality Analysis Reporting System (FARS) 2006-2014 Final File, 2015 Annual Report File (ARF).



Child Motor Vehicle Traffic Fatalities and Child Fatality Rates per 100,000 Child Population, 2006–2015



Sources: FARS 2006-2014 Final File, 2015 ARF; Population - Bureau of the Census.



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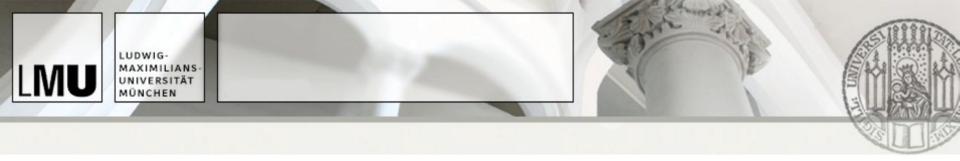


Motorcyclists Killed and Injured, and Fatality and Injury Rates, 2006-2015

Year	Killed	Registered Vehicles	Fatality Rate*	Vehicle Miles Traveled (millions)	Fatality Rate**
2006	4,837	6,678,958	72.42	12,049	40.14
2007	5,174	7,138,476	72.48	21,396	24.18
2008	5,312	7,752,926	68.52	20,811	25.52
2009	4,469	7,929,724	56.36	20,822	21.46
2010	4,518	8,009,503	56.41	18,513	24.40
2011	4,630	8,437,502	54.87	18,542	24.97
2012	4,986	8,454,939	58.97	21,385	23.32
2013	4,692	8,404,687	55.83	20,366	23.04
2014	4,594	8,417,718	54.58	19,970	23.00
2015	4,976	8,600,936	57.85	19,606	25.38
Year	Injured	Registered Vehicles	Injury Rate*	Vehicle Miles Traveled (millions)	Injury Rate**
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2006	88,000	6,678,958	1,312	12,049	727
2006 2007					
	88,000	6,678,958	1,312	12,049	727
2007	88,000 103,000	6,678,958 7,138,476	1,312 1,443	12,049 21,396	727 481
2007 2008	88,000 103,000 96,000	6,678,958 7,138,476 7,752,926	1,312 1,443 1,238	12,049 21,396 20,811	727 481 461
2007 2008 2009	88,000 103,000 96,000 90,000	6,678,958 7,138,476 7,752,926 7,929,724	1,312 1,443 1,238 1,130	12,049 21,396 20,811 20,822	727 481 461 430
2007 2008 2009 2010	88,000 103,000 96,000 90,000 82,000	6,678,958 7,138,476 7,752,926 7,929,724 8,009,503	1,312 1,443 1,238 1,130 1,024	12,049 21,396 20,811 20,822 18,513	727 481 461 430 443
2007 2008 2009 2010 2011	88,000 103,000 96,000 90,000 82,000 81,000	6,678,958 7,138,476 7,752,926 7,929,724 8,009,503 8,437,502	1,312 1,443 1,238 1,130 1,024 965	12,049 21,396 20,811 20,822 18,513 18,542	727 481 461 430 443 439
2007 2008 2009 2010 2011 2012	88,000 103,000 96,000 90,000 82,000 81,000 93,000	6,678,958 7,138,476 7,752,926 7,929,724 8,009,503 8,437,502 8,454,939	1,312 1,443 1,238 1,130 1,024 965 1,099	12,049 21,396 20,811 20,822 18,513 18,542 21,385	727 481 461 430 443 439 434

^{*}Rate per 100,000 registered vehicles.

^{**}Rate per 100 million vehicle miles traveled.



Total Fatalities and Pedalcyclist Fatalities in Traffic Crashes, 2006–2015

Year	Total Fatalities	Pedalcyclist Fatalities	Percentage of Total Fatalities
2006	42,708	772	1.8%
2007	41,259	701	1.7%
2008	37,423	718	1.9%
2009	33,883	628	1.9%
2010	32,999	623	1.9%
2011	32,479	682	2.1%
2012	33,782	734	2.2%
2013	32,893	749	2.3%
2014	32,744	729	2.2%
2015	35,092	818	2.3%

Source: Fatality Analysis Reporting System (FARS) 2006-2014 Final File, 2015 Annual Report File (ARF).



NHTSA'S Three Lanes

- 1. Proactive Vehicle Safety
- 2. Advanced Vehicle Safety Technologies
 - 3. Human Factors